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VOX

 **PES UNIVERSITY**

November 2017
to July 2018,
Volume 2

*Updates, events, and more
from The Department of Hospitality and Event Management*



MESSAGE FROM THE DEAN

*by Dr. Vijay Kumar, PhD
Dean, Department of Management Studies*

The Department of Hospitality and Event Management has been humming with activities.

One of the most active departments on the campus, the department exposes students to breathless action and that's the way it should be for an outward-looking department such as Hospitality and Event Management. True learning in the department happens outside the classroom. The students feel a sense of adventure while learning, making the whole scholastic experience holistic and enriching.

I exhort the department to enhance the intensity of activities in the department and make the program one of the most coveted and unique programs in the country.



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FOREWORD

*by Dr. Jaykumar V, Department Chairperson
The Department of Hospitality and Event Management*

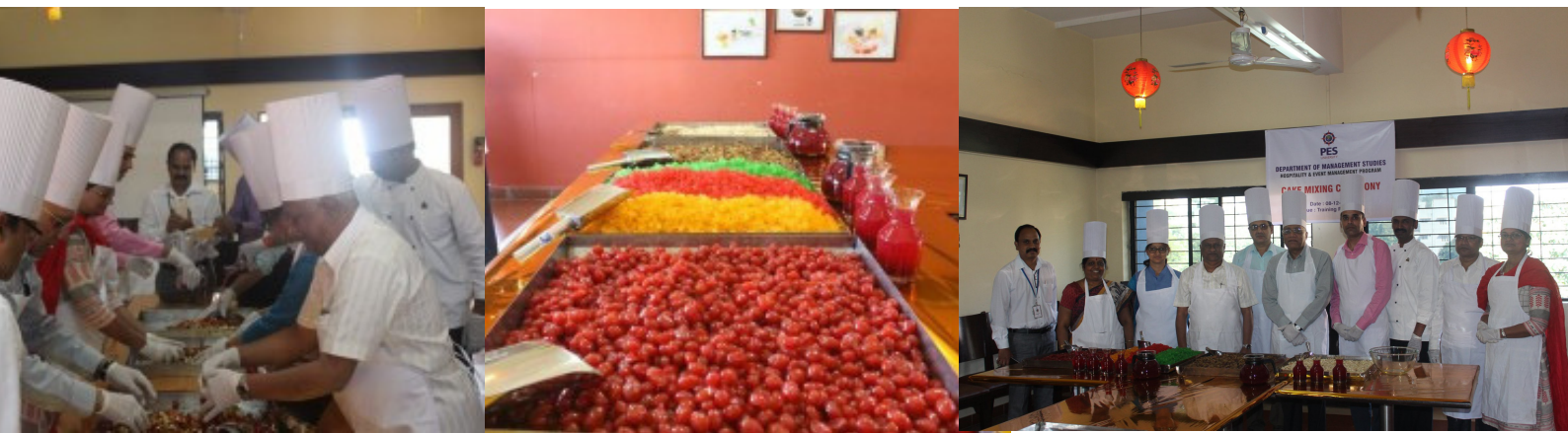
Vox is the brainchild and the collective effort of the young and exuberant student, We are happy to release the next edition of “Vox” the newsletter of the Hospitality and Event Department, PES University. This edition captures the all round progress made by the department and reflects the true spirit of the students enthusiasm.

This edition brings to fore the very essence of experiential learning, co-curricular and extra-curricular activities that our students were exposed during the semester, which reflects the very character of the Department with active support from the faculty members, especially the editorial team.

I am sure avid and discerning readers will enjoy our second offering and support us to develop the newsletter as we partner to take this forward.
Happy Reading!!!!

THE JOURNEY SO FAR

Events and extracurricular activities conducted so far



Annual Cake Mixing Ceremony

The Department of Hospitality and Event Management upheld the Christmas spirit by involving its students in the much-awaited cake mixing ceremony where the students and the staff came together met up on the joyous occasion to soak all the dry fruits together along with the spirit which did not end up in us having a few swigs for ourselves, it was fun to get our hands dirty with gloves though.

Mixology Trends and Career Opportunities

Merriam-Webster's dictionary dates mixology to 1948 and defines it as, "The art or skill of preparing mixed drinks", Think of it as the study of the chemistry of drinks, and the mixologist as the professional who studies that.

Students of the Second and fourth semester were addressed by Mr. Avinash Kapoli, Trade and Brand Ambassador - South Bacardi Martini trends in Mixology and career growth and opportunity in the Beverage trade.

This session highlighted and opened students view on the myriad career opportunities in this sector.



THE JOURNEY SO FAR

Events and extracurricular activities conducted so far



Weekend Immersion with Accor Group of Hotels

The Department of Hospitality and Event Management in partnership with Accor Group of Hotels made its students work at the Accor Group of Hotels during the weekends i.e., Saturdays and Sundays of the month where the students worked in the various departments of the hotel such as the Kitchen, Front Office, Housekeeping along with Food and Beverage Service to learn the tricks of the trade from the pioneers themselves along with the expert guidance of our faculties.

Weekend Immersion with Metro, Cash and Carry India

The Department of Hospitality and Event Management with the help of Metro Cash and Carry India encouraged its students to participate in Metro's weekend work program where the students got an opportunity to work with the retail giant and learn about Metro's way of stocking, storing and selling their products and offerings.

THE JOURNEY SO FAR

Events and extracurricular activities conducted so far



"Expressions"-The Chocolate Workshop

The Department of Hospitality and Event Management conducted a 3-day workshop on the latest trends of chocolate making in association with MORDE, UK.

All of us love eating chocolates from young kids to old people who secretly devour chocolates to avoid being caught by their loved ones, they are eaten during joyous occasions such as birthdays, weddings, anniversaries and are also eaten without reasons which is the case most of the time, they are also eaten when people are feeling low. The secret for that is the not so secret recipe of making good chocolate. Our students spent a good three days learning and understanding the different techniques of making good chocolate.



THE JOURNEY SO FAR

Events and extracurricular activities conducted so far



The Launch of our very own event club - Catalyst

Catalyst, the event club, and forum was inaugurated at an impressive ceremony. The logo was unveiled on the occasion and poster and video teaser were released. The students regaled the audience with a delightful dance performance. The inauguration program held on Jan 12, 2018, in the Tech Park seminar hall was conceived and managed by students of Hospitality and Event Management.

The club is powered by the energy and passion of students from our very own department.

The club aims to organize and conduct events of all sorts from small events to events which are larger than life!



CATALYST

THE JOURNEY SO FAR

Events and extracurricular activities conducted so far



Winery Visit - A close up on wine manufacturing

Students of The Department of Hospitality and Event Management program got an opportunity to know about types of grapes, working of a vineyard and winery manufacturing and operation. The visit to Grover's Vineyards and interaction with hospitality manager, Mr. Vipin Singh helped them appreciate the finer aspects of the business and made them aware of the career openings suitable for their skills and learning.

THE JOURNEY SO FAR

Events and extracurricular activities conducted so far



Exposure to managing important visits

Students got an opportunity to manage hospitality right from venue arrangement and provision of snacks for an official delegation visiting the campus. The occasion proved to be a motivational exercise for students to take up higher responsibilities. The Vice Chancellor and the Dean of Management studies felicitated the staff and students of Hospitality and Event Management program for their successful initiative.

Artistry Floral Workshop

Students of hospitality program got an opportunity to learn and appreciate flower aesthetics, floral art, flower designs, flower arrangements and trends in flower display. Ms. Sandhya Yadav founder of Tulip Floristry Institute shared her insights and expertise.

THE JOURNEY SO FAR

Events and extracurricular activities conducted so far



India Skills South 2018 Hospitality Competition

Some of the top chefs and F & B managers from across the country visited the campus as jury members, judges and invitees to validate the process of the hospitality competition. 25 finalists from across the country participated in the skill competition across four domains namely cooking, baking, patisserie and restaurant service. The event provided students an opportunity of informal mentoring by industry experts, skill updation and learning to compete at a higher level. The THSC (Tourism and Hospitality Skill Council) South competition was hosted, organized and conducted by the Department of Hospitality and Event Management from June 21 to 23, 2018 on PES University campus.

THE JOURNEY SO FAR

Events and extracurricular activities conducted so far



Alumni Talk

The students of hospitality program got an opportunity to interact with alumnus, Saumitra Chaturvedi, Director-Operations of Accor Hotel Group. He talked about career aspirations to reach the top. He advised students to come out of their comfort zones for becoming a competent professional. The talk highlighted the importance of multi-skilling and adaptability to stay relevant. As one works towards fulfilling career aspirations aiming higher improves confidence ones abilities was one of the takeaways.

Cheese appreciation workshop

The Department of BBA-HEM conducted a workshop cum Cheese Appreciation session in partnership with "10 cuts of Cheese", one of Bangalore's premium Cheese outlet, as a part of Faculty Development Programme on April 03, 2018.

The session was also conducted for students as a part of the Gifted Student Development activity.

THE JOURNEY SO FAR

Events and extracurricular activities conducted so far



PES University faculty in the News

A workshop and session on Emotional Intelligence was conducted by Dr.V.Jaykumar for the managers and supervisors of Novotel and Ibis, Accor Group, as a part of the university's industry interface. The session delved on importance of Emotional Intelligence at workplace, as a tool to improve productivity, and as a key driver for customer engagement

OUR YOUNG ACHIEVERS

competitions and contests winners so far



Chandni Wins Travelogue Contest

Chandni Aiyama won the travelogue contest organized by Travel Earth. She bagged an all-expense trip to Sabah, Malaysia. Travel Earth plans to conduct this contest regularly at PES University. With tie-ups with travel and event management companies such as Travel Earth the hospitality program enables students to develop practical understanding of event management. The department is in discussions with established companies like Red-Bull, Fans on Stands, Wizcraft and DNA to provide students an exposure to the best practices in the industry. Chandini is a student of BHEM program.



Sreesyam wins national skillet competition

Sreesyam, a student of Second semester, BBA-HEM student won a bronze medal at the International Organic Millet competition organised by the government of Karnataka and SICA (South India Culinary Association)

OUR YOUNG ACHIEVERS

competitions and contests winners so far



Win at Quest 2018

Chandni Aiyama and Ghaghan Lokesh registered a notable win at Quest 2018 in the front office competition leaving behind teams from over twenty reputed hotel and hospitality management institutes. The two day national level hospitality competition tested ability in the areas of role play, team work, situation handling and managing crisis at workplace. The event organized by Welcome group Graduate School of Hotel Administration, Manipal is an ideal platform for hospitality students to enhance their skills and develop leadership acumen in areas related to culinary, F&B, front office and accommodation. Chandni Aiyama and Ghaghan Lokesh are students of BBA HEM program in PES University.



Wins at ADVIT 2018

At the inter-collegiate competition for hotel management colleges prizes were won by Franklin Avinash in Photography, Apeksha Rai and Aishwarya Nair in Face Painting, Dhanyajeeth K and A B Thanzil and Gaurav Sharma in Entrepreneurship Challenge and Ghaghan Lokesh was adjudged Best Manager.

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SCHOLARSHIP AWARDEES

for odd semester session August-December 2017

5th Semester

CHANDNI B A
SAI NARESH KRISHNA RAO PARIMI
PARAG G MOHITE
RENUKAPRASAD P
KOUSHIK T S
KARTHIKRAJ B K

3rd Semester

SUDHANVA .J.R
RASHMI .C.R
GURRAM KAVYA
BHAVANA. G.
SREYA CHANDRIKA KALIDINDI
PRANAVI.N
SURAJ .N.S
ROHAN .L
BERNICE DIADEM LAMIN
ADARSH. I.R
HARSHITHA .S

1st Semester

ENOCH RAHUL N
BHOO MIKA M KALRA
APEKSHA RAI
SWATHI SURESH
NIMISHA NIRANJAN
MAHALAKSHMI.K
CELINA MITTAL
ADITI SHARMA
DEEPTHI B
DHANYAJEETH K
RIYA R KOTHARI
POORNA PRAJNA C



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