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VOX

The Department Of Hospitality & Event Management





FOREWORD

By- Dr. Jaykumar V

The Department of Hospitality and Event
Management

Vox is the brainchild and the collective effort of the young and exuberant student. We are happy to release the next edition of “**Vox**,” the official newsletter of the Hospitality and Event Department, PES University. This edition captures the all round progress made by the department and reflects the true spirit of the students enthusiasm. This edition brings to fore the very essence of experiential learning, co-curricular and extracurricular activities that our students were exposed during the semester, which reflects the very character of the Department with active support from the faculty members, especially the editorial team. I am sure avid and discerning readers will enjoy our fourth offering and support us to develop the newsletter as we partner to take this forward.

Happy Reading!

THE JOURNEY SO FAR...

Updates, events and more from
the Department of Hospitality and
Event Management



PLOG-A-THON

The students of the department volunteered at the Plogathon Event held by Ibis Novotel, Bengaluru. This event emphasised on the importance of cleanliness, hygiene, segregation of waste and also recycling the waste. This initiative was taken up with precautions by all participants. A wall art was made by the students in front of the Ibis hotel depicting the message of the day.



ONAM CELEBRATIONS

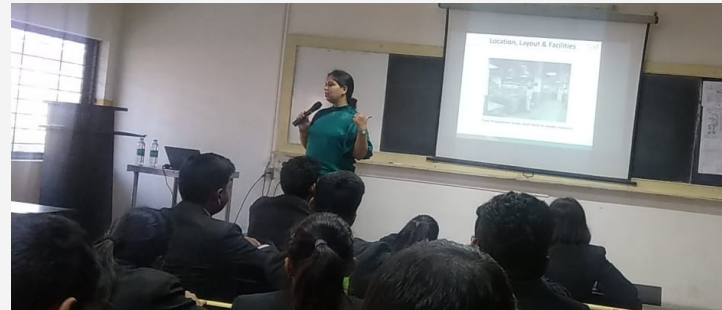
The year was a kick start as the department of BBA-HEM came forward in organizing Onam. It was an overwhelming sight to see all the students and staff dressed up in ethnic outfits. The students of the department took an initiative to serve the delicious Onam Sadya, a traditional Kerala thali consisting of a variety of vegetarian dishes.

The day wouldn't have been complete without entertainment. To get back the students' enthusiasm, cultural events like dance and singing took place.



BENGALURU MARATHON

The students of the department volunteered at the Bengaluru marathon, which was sponsored by Shriram properties along with NEB sports, where the students got an opportunity to work along with them, registering and issuing the marathon kits to the participants. Though it was a one day event, the students were divided and engaged in different departments for 3 days which included registration, resolving any queries the participants had about the event, issuing medals, taking care of any emergencies, etc.



FSSAI CERTIFICATION

The department, along with the FSSAI conducted a certification course where the staff of the FSSAI came in and explained the measures that have to be taken care of while dealing with food, the procedures, the rules and regulations that need be in place during preparation of food in a kitchen. The students got an opportunity to learn about the working of the FSSAI. At the end of the day, an assesment was conducted for all the students, thus officially, certifying them.



SLOW FOOD

The department, with the help of staff and students put forward a display of healthy food prepared with the use of millet, domestically grown pulses and grains. The students got an opportunity to get along with new and healthy recipes and show their skills. There were about 30+ participants, whose dishes were plated and displayed and were then tasted and judged. It turned out to be a successful event.



BREAD FABRICATION WORKSHOP

The students of the department attended a workshop conducted by Chef Sandhya in campus on the 10th, 11th and 12th of February 2020. The students had the opportunity to interact with the Chef and learn about baking various types of breads. Some of the items that were prepared during the course of the workshop were: Pizza, Multigrain Bread, Soft Rolls and Blackforest Cakes.



PRO KABADDI

The students of the department volunteered at the VIVO Pro Kabaddi League 2019 along with DNA Networks, sponsored by VIVO and Star Sports, where they got an opportunity to interact and work under different departments of an event, like Production, Logistics, Technical, Advertising, Security, etc. The students got to work with one of the most esteemed event management companies in the country. The students were also given an internship certificate by DNA Networks as a mark of their participation. The students who volunteered are: Akhil, Bhargavi, Chaarvi, Gnanesh, Harika, Hariprasad, Harshith, Navya, Nimisha, Nithin, Poorna, Prajwal, Pratham and Praveen.



HETCON

The Department, for the first time organized "HETCON", a National level research paper seminar on the 13th of March 2020. Students and staff of various institutions presented their research papers on this day. The main topic of this conference was "Empowering Sustainability in Hospitality, Event and Tourism Industry".



CROCKERY VISIT

The First year Students of the department were taken to the Bharath Crockeries in Electronic City, Bengaluru on the 23rd of October, 2020. This was done to give the students a better idea of the various crockery and cutlery used in the industry and to understand the reasons behind the need of various kinds of crockery and cutlery.



HOTEL VISITS

The students from the first year, were taken on an industrial visit to 3 different **5-star hotels**, namely **Shangri-La, JW Marriott and Hilton**, in order to give them a brief understanding on how the hotel industry works and also the operations of various departments involved within, including back of the hotel as well.



PET- A - THON

The Students of volunteered at the "Pet-A-Thon" that was conducted in Cubbon Park, Bengaluru. This was in collaboration with a member of the faculty from the department, Ms. Hema Srinivas. During this event, students helped in interacting with the dogs and other pets that were present there and raise awareness about animal adoption and also raise funds for the NGOs working for the animals.



CYCLATHON

The students of the department volunteered at the SAKSHAM Fit India Cycle Day on 19th January 2020. This event was held in Kanteerava Stadium, Bengaluru. The Event witnessed a staggering number of 16000+ participants. There were various divisions in the cyclathon and the students were placed in various job roles, where the students learnt about handling and organizing the event.



LAGEY LAGORI

The Department for the first time, organized an Inter - College Lagori Event on the University Campus grounds and was sponsored by **Red Bull**.

This event was conducted to raise awareness about indigenous games/sports of our country. The entirety of students from the department volunteered in the event as hosts. This event was held on the 8th of September, 2020.



KERALA INTER-COLLEGE FEST

The students from the department attended a National Level Competition on Hospitality Management hosted by the Oriental School of Hotel Management, Waynad, Kerala.

The PESU Organizing Core Faculty was Mr. Harish Unnikrishnan. The Students of the department bagged in various prizes at the various competitions held, namely:

1. Ghagan: 1st place for Best Manager
2. Pooviah: 1st place in Flower Arrangement
3. Sandeep and Pooviah: 2nd place in Vegetable carving
4. Krithi and Dhruva: 2nd place in Product Marketing
5. Vijay Lakshmi, Keerthana, Sandeep, Gnanesh, Dhruva: 2nd place in Cultural.

SCHOLARSHIP AWARDEES

TOPPERS

(DR. C.N.R. RAO SCHOLARSHIP AWARDEES)

FEBRUARY 2020

- **2017-20 Enoch Rahul**
- **2018-21 Bhumika Raghunath**
- **2019-22 V. A. Karthik Bharadwaj**

MRD SCHOLARSHIP AWARDEES

FEBRUARY 2020

2017-20

- Bhoomika M Kalra
- Mahalakshmi. K
- Nimisha Niranjana
- Charvi. R
- Mahima M R
- Dhanyajeeth K
- Riya R Kothari
- Aditi Sharma
- Gaurav Sharma
- Avani M Kapasi
- Apeksha Rai

2019-22

- Priyanka Kunjumon
- Vaishnavi Sharma
- Harini M
- Kishore Kumar R
- Tejashree N M
- Aakriti Rimjhim Sinha
- Phalguni Vashist
- Shrihari K
- Shilpashree N
- Navya K R
- Bhargavi V Alampalli

2018-21

- Poovaiah C K
- Shashank Tripathi
- Smitha P K
- Greeshma Girish A
- Vijayalakshmi R
- Sakchi Soni
- Kruthi M
- Mohammed Salman Asad